





A NEW CONCEPT OF EVENTS

An *opportunity* to transform an event into a positive impact for the world, where every action counts.

Positive Impact Events are based on *restoring, revitalizing, and renewing* the environment in which they take place, improving social and environmental ecosystems.





A STEP BEYOND

We keep records of all actions and results related to the sustainability of our events in accordance with GSTC and SDGs.

We share these reports in an accessible and understandable manner.

AWARENESS AND COMMUNICATION We provide reports aligned with the GSTC MICE standard and the SDGs.

CARBON FOOTPRINT OFFSET

We measure, analyse and reduce the greenhouse gas emissions generated by the event.



SUSTAINABLE MOBILITY

We promote sustainable transportation at all events, with a plan for employees, electric chargers, and public transport.

RESOURCE AND WASTE MANAGEMENT

'Zero Waste' commitment, comprehensive recycling plan with sustainable materials, and technology to manage our resources efficiently.

PINSAPO REFORESTATION PROJECT

In partnership with the Red Cross, we are restoring fire-affected areas by conserving and replanting the native pinsapo tree. This initiative also engages older adults, combining environmental and social action.

SOCIAL INCLUSION

We promote accessibility and inclusion in hiring, prioritizing people with different abilities, to create a fair and equitable work environment.

BIODIVERSITY PROTECTION

Responsible activities to mitigate the impact on local biodiversity and preserve nearby ecosystems.



DECISIONS THAT *LEAVE A MARK*

Thanks to your initiative in organizing a *Positive Impact* event, we offset the emissions that we haven't been able to reduce.

After measuring the carbon footprint, we will implement offset programmes in partnership with local organisations in Málaga.

DISCOVER ALL THE SUSTAINABILITY ACTIONS IMPLEMENTED BY LA ZAMBRA RESORT



La Zambra has a **BIOSPHERE SUSTAINABLE** certificate